

## Plastic card of customized shape as the loyalty card and business card

### Overview

Are you tired of the CR80 card size 86mm x 54mm? It can be CR50 (89mm x 44.5mm) or CR100 (98.5mm x 67mm). Do you want to have a **unique shaped card**? It can be triangular or circular.

STAR TREND has the capability to produce the customized shape of combo card according to customer's design. The die-cuts of combo card vary from the high-speed automatic punching mold to the single punching mold. Regardless of the form of the mold tooling, we aim to achieve the customer's demand and cost control.

### Applications

- Bonus card
- Discount card
- Gift card
- Library card
- Loyalty card
- Membership card
- Rewards card Shopping card





SHANGHAI STAR TREND ENTERPRISE CO., LTD.

## Specifications

Product	CUSTOMIZED SHAPE CARD
Material	PVC, PET, ABS
Dimension	Customized
Thickness	30mil (0.76mm) or customized
Laminated	Glossy or Matt
IC chip	N/A
Printing	CMYK by offset printing Spot colors by screen printing
Magnetic stripe	LoCo 300oe /HiCo 2750oe 3 tracks, 12.7mm width Black, Gold, Silver
Signature panel	White/ Transparent
Personalization	Encoding track 1/2/3 of the magnetic stripe
Packing	Neutral packaging 200/ 250/ 500 cards per unit box 2,000/ 3,000/ 5,000 cards per master carton